

HEATSMART MASS

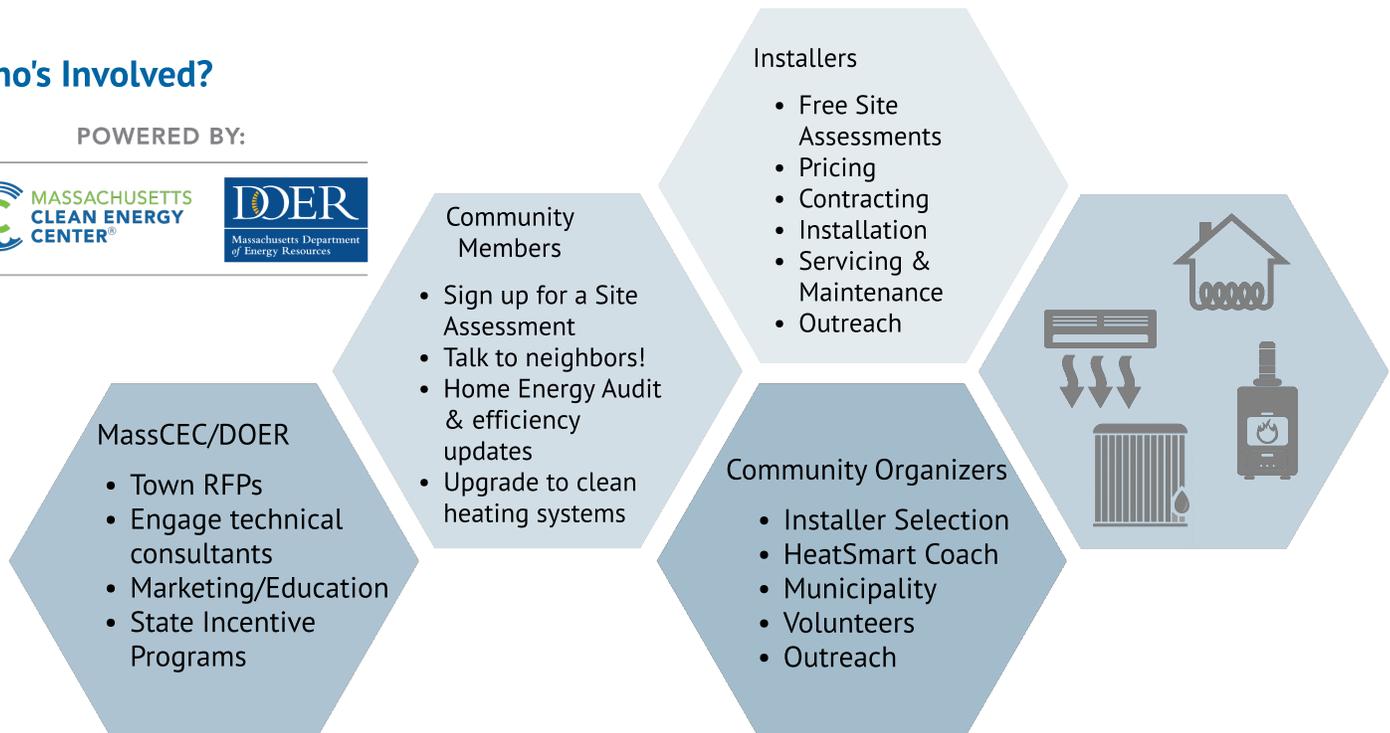


What is HeatSmart Mass?

HeatSmart Mass is a community-based initiative to learn about and purchase clean energy technologies. While our highly successful Solarize Mass Program focused on solar PV, HeatSmart Mass focuses on clean heating and cooling technologies: air-source heat pumps, ground-source heat pumps, modern wood heating, and solar hot water*. These technologies provide heating at a fraction of the carbon emissions of traditional fossil fuel heating systems, all while offering a high level of comfort and cost savings when offsetting high-cost heating fuels such as oil, propane, and electric resistance heat.

Who's Involved?

POWERED BY:



Program Benefits

For the municipality

- Marketing and outreach funds
- Installer selection and contracting led by MassCEC
- Support, education, and training
- Support from a technical consultant

For the community members

- Opportunity to receive discounted pricing via leveraged community buying power
- Opportunity to work with an installer that has been vetted by MassCEC's technical consultant
- Reduction in greenhouse gas emissions
- Education about clean heating and cooling

How does a municipality participate?

The solicitation for municipal applications for the next round of HeatSmart is anticipated for July 2018! View last year's application: <http://bit.ly/ApplyHeat>

- Review background and support materials to prepare now **
- Familiarize yourself with the clean heating and cooling technologies and think about which might be a good fit for your town*
- Contact town members and municipal representatives to gauge interest in participating
- Talk to local non-profits, community organizations, schools, banks, businesses, and utilities about forming strategic partnerships
- Review the pilot program FAQ's**
- Spread the word!

* Find information about these technologies: <http://bit.ly/resCHC>

** Visit our website for these documents: <http://bit.ly/HeatSmartMass>